## Pepsi's Plastic Bottle School Project in the Philippines

Pepsi partnered with the My Shelter Foundation to build this school house made of 9,ooo plastic bottles in San Pablo, Philippines.


Thousands of volunteers recruited by Pepsicollected the used bottles, helped to raise awareness of the Philippines classroom shortage and participated in building the structure. Pepsi's clean-up campaign website, sarapmagbago.com and lots more photos here: facebook.com/pepsisarapmagbago Photo © Kristel Marie Fuentes Gonzales.


After the 9,000 bottles were collected each 1.5 and 2-litre bottle was filled with adobe (sand, clay, and water with a bit of straw, twigs or manure thrown in). This machine made the filling much easier.


Educational Outreach

Pic: 1.bp.blogspot.com Video: www.youtube.com


The filled bottles set out to dry...


The building process begins. Pic: micealiling.com


String is used to keep the bottles in place as the adobe is being applied.
Pic: micealiling.com


A bit more cement will be applied and smoothed out.
Photo © Kristel Marie Fuentes Gonzales


## A Plastic Bottle School in Guatemala



## Building a bottle wall

## Bottles

Students and volunteers stuff the plastic bottles with plastic bags and other insulating trash. More bags fill in the gaps between bottles.


In Guatemala, visiting volunteers with the help of the community, build plastic bottle school houses using a construction method pioneered by non-profit Pura Vida. The first plastic bottle school in Guatemala was started by volunteers in the Peace Corps and when they ran out of resources they called on Hug It Forward, an NGO that has now helped build numerous plastic bottle schools accross Guatemala. hugitforward.com


First, the students and volunteers stuff the plastic bottles with insulating trash. Each student is asked to collect and fill at least 20 bottles. They stuff each bottle with plastic waste, such as styrofoam, snack wrappers and plastic bags - the more compacted, the sturdier the building blocks and the less garbage remaining on the streets. flickr.com

[^0]hugitforward.com


The stuffed bottles are tied with string to keep them in place. Pictured is the 5th Hug it Forward school, under construction in La Cereza, finished July 2010. hugitforward.com


Students stuff waste plastic in between the bottles. flickr.com


The older students are called in for the higher work. www.flickr.com


And on the outside... Three layers of cement are applied. www.flickr.com
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Neater job = better trowel...
This is the 5 th Hug it Forward school, under construction in La Cereza, finished July 2010. hugitforward.com


This school used metal frames instead of cement posts. hugitforward.com


[^1]

A cutout. Just a reminder... hugitforward.com


The final look - you would never know the main ingredient if they did not leave cutouts...
flickr.com


[^0]:    Hugitforward builds bottle schools a different way

[^1]:    This one with a thatched roof. flickr.com

